

LIVESTOCK SHOW SCHEDULE

SUNDAY, AUGUST 9, 2026

- 6:00 A.M. - Final Weigh In Hogs, Lambs, Goats (Fairgrounds)
- 2:00 P.M.- Final Weigh In Market Steers & Dairy Steers (SVLS)

MONDAY, AUGUST 10, 2026

- 5:00 P.M. - Market Hog Showmanship & Show

TUESDAY, AUGUST 11, 2026

- 12:00 P.M. or 30 mins after the Dairy Show - Dairy Feeder Steer Showmanship & Show
- 2:00 P.M. - Market Lamb Showmanship & Show

WEDNESDAY, AUGUST 12, 2026

- 9:00 A.M.- Market Goat Showmanship & Show

THURSDAY, AUGUST 13, 2026

- 9:00 A.M.- Market Steer Showmanship & Show

FRIDAY, AUGUST 14, 2026

- 6:00 P.M.- Master Showmanship

SATURDAY, AUGUST 15, 2026

- 9:00 A.M.- Market Animal Sale

2026 Sale Order: Steers, Dairy Steers, Goats, Hogs, & Lambs

Estimated Sale Times

9:00 am -Announcements/Floor Bidding

9:15 am- Market Steer Sale

10:45 am - Dairy Steer Sale

12:00 pm - Market Goats

3:00 pm - Market Hogs

4:45 pm - Market Lambs

****Times may vary. Each species begins immediately after the previous.****



CONTACT US



VCE-Rockingham
965 Pleasant Valley Rd.
Harrisonburg, VA 22801



540-546-3080



Rockinghammas@vt.edu



RockinghamMas.org



Scan to access the website
for more information about
the show & sale

2026

ROCKINGHAM COUNTY



4-H & FFA



LIVESTOCK SHOW & SALE

BUYERS GUIDE

WELCOME BUYERS

Thank you for supporting local youth through the Rockingham County 4-H & FFA Market Animal Program. Your participation helps young people learn responsibility, animal care, leadership, and financial management

This guide explains:

- How the sale works
- Your purchasing options
- What to expect on sale day
- Who to contact for help

BUYERS APPRECIATION AND RECOGNITION DINNER

TUESDAY, SEPTEMBER 15, 2026

6:30PM

ROCKINGHAM COUNTY FAIRGROUNDS
EXHIBIT HALL

Slaughter & Processing Facilities

Local processors continue to book out far in advance, so you may need to floor more animals than usual or take them home to finish for slaughter at a later date. You MUST have a slaughter/processing appointment or your own arrangements made before the fair and sale.

If you need help locating a processor, contact the Rockingham Extension Office at 540-564-3080.

SPONSORSHIP OPPRUNITIY

Individuals or businesses interested in sponsoring the Rockingham County Market Animal Show and Sale are encouraged to contact Ashley Craun at the Rockingham County Extension Office at 540-564-3087.

HOW TO PURCHASE LIVESTOCK

BUYERS HAVE **FOUR** OPTIONS

1. PURCHASE FOR HOME USE

You buy the animal and send it to a local processor. You must schedule processing before the fair due to high demand.

Examples:	Total Cost	Estimated Processing Cost
•Steer: 1300lb × \$2.15/lb =	\$2,795	\$400-\$500
•Hog: 250lb × \$3.25/lb =	\$812.50	\$150-\$175
•Lamb/Goat: 90lb × \$8.50/lb =	\$765	\$70-\$85

2. FLOOR THE MARKET ANIMAL

You support the youth exhibitor but do not keep the meat. You pay only the difference between your bid and the floor price

Examples:	Total Cost
• Steer: (\$2.15/lb – \$1.25/lb (floor)) × 1300 lb =	\$1,170
• Lamb: (\$7.50/lb – \$1.60/lb (floor)) × 120 lb =	\$708
• Hog: (\$3.25/lb – \$0.50/lb (floor)) × 250 lb =	\$687.50
• Goat: (\$8.50/lb – \$2.00/lb (floor)) × 90 lb =	\$585

3. PURCHASE BY PROXY

If you cannot attend the sale in person, you can still support 4-H and FFA members through a proxy purchase. The Buyer's Committee will bid on your behalf and ensure your contribution is used exactly as you intend.

Buyer's Committee Contacts

- Donald H. Liskey, Chair – (540) 434-0495
- W.W. Cupp
- Dave Walker II
- Lynn Koontz
- Bob Threewitts

4. ONLINE AUCTION

Watch and bid from home through our online auction, which runs simultaneously with the live sale. **All online purchases must go to the floor (no take-home or processing options).**

How to Participate:

- Visit RockinghamMas.org for the direct auction link
- The sale is hosted on AlliedAuctioneersVA.com

SALE DAY PROCEDURES

1. One contact per bidder number is responsible for payment.
2. This is a terminal sale. Animals are intended for slaughter.
3. Buyers must pick up invoices at the the sale on Saturday.
4. The Fair Association handles all sale payments. Checks need to be made out to Rockingham County Fair.
5. Payment is due sale night unless prior arrangements are made.
6. You will receive two bidder cards:
 - **White** = Floor the animal
 - **Green** = Take home / Send to processor

* If using green, complete a slaughter card (exhibitor, tag, buyer, destination).

Animal Haul-Out

All livestock must leave the fairgrounds by 9:00 a.m. Sunday, August 16. Make hauling and processing arrangements before the sale.

